

Reward yourself and use your points!

As you accumulate your rewards points and reach each status level the following seasonal benefits become available to you.

BENEFIT	★	★	★	★	★
Earn points on all food and beverage purchases	✓	✓	✓	✓	✓
Entry to Club Promotions	✓	✓	✓	✓	✓
Surprise & Delight Offers for example: free lunch, coffee or Keno ticket	✓	✓	✓	✓	✓
Earn points playing gaming machines	✓	✓	✓	✓	✓
Birthday Gift	\$150	\$100	\$50	\$25*	\$10**
Discounted Dinner Show Tickets	FREE 2 per show	50%	25%	Member Price	Member Price
Quadrant Travel & Journeys special member discount	✓	✓	✓	✓	✓
Additional Monthly Bonus Points	50%	25%	10%	X	X
Non expiry of Rewards Points	✓	✓	X	X	X
Annual C.ex Star Rewards Gift Pack	✓	X	X	X	X
Invitations to VIP Events	✓	X	X	X	X

*2 x \$12.50 vouchers - purchase two meals and receive \$12.50 off the lesser valued meal with use of birthday voucher (only one voucher per transaction).

**1 x \$10 voucher - purchase two meals and receive \$10 off the lesser valued meal with use of birthday voucher.

(For use at The Brasserie, Cutler's Coffee Shop, Walter's Bistro or The Shank Inn



Terms and Conditions:

- ★ You must be a financial member of the C.ex Group of clubs to qualify for C.ex Star Rewards Program.
- ★ C.ex Group members can only hold one card at a time. Members are not permitted to use another members card or allow other members to use their membership card. In the event of this occurring, member may face disciplinary action.
- ★ Members whose membership is put on hold, cancelled or suspended will have their points frozen and possibly removed.
- ★ To earn rewards points, you must use your C.ex Group membership card when making purchases or playing machines, as your points determine the status level you are on.
- ★ Points are not transferrable to other members, nor can they be exchanged for cash.
- ★ Rewards are subject to change at C.ex Group's discretion.
- ★ At the time of print, Diamond and Platinum C.ex Star Rewards points will not expire.
- ★ From time to time, the C.ex Group of clubs may experience Points Blackouts for short periods of time. This may result in the inability for points to be accumulated during these periods. The C.ex Group will not reimburse award points during these occurrences.

Think! About your choices, call Gambling Help 1800 858 858 or visit www.gamblinghelp.nsw.gov.au. Player activity statements are available on request. The C.ex Group promotes the responsible service of alcohol at all of its venues. For a full list of Terms & Conditions please visit your club's notice board or request a copy by writing to the Chief Executive Officer.

C.ex GROUP MEMBERS LOYALTY PROGRAM



It's my club
cex.com.au



C.ex Star Rewards



Welcome to the C.ex Group's Star Rewards Program

The C.ex Group's Star Rewards Program is a **FREE** loyalty program that allows you to accumulate rewards points when you use your membership card within the C.ex Group of Clubs - C.ex Coffs, C.ex Urunga and C.ex Woolgoolga.

Each reward level is determined on the points accumulated during a twelve (12) month period.

EARNING REWARDS POINTS IS EASY

You'll earn points every time you swipe your membership card when:

- ★ Purchasing food or drinks from The Brasserie, Ribeye on Vernon, Cutler's Coffee Shop, Walter's Bistro or **The Shank Inn**
- ★ Purchasing drinks from any bar at C.ex Coffs, C.ex Urunga and C.ex Woolgoolga
- ★ Playing gaming machines
- ★ Purchases from the Bottle Shop (or takeaway bottle shop facilities)

The C.ex Star Rewards Program is a tiered membership loyalty program. The more points you earn on your membership card, the higher status level you can achieve and the more rewards you'll receive!

REWARD POINTS

Reward points will be earned in the following manner:

- ★ \$1 spent on all food & beverages purchases = 5 points earned
- ★ \$5 played on electric gaming machines = 1 point earned
- ★ \$25 played on Blackjack & Roulette multi-terminal gaming machines = 1 point earned

HOW MANY LEVELS ARE THERE?

There are 5 status levels in the C.ex Star Rewards Program. Each status level offers special benefits.

- ★ DIAMOND
- ★ PLATINUM
- ★ GOLD
- ★ SILVER
- ★ BRONZE

HOW CAN I GO UP A STATUS LEVEL?

Each month we will move members up to the level that they qualify for, based on the points that they have earned on their membership card.

HOW CAN I REDEEM MY REWARDS POINTS?

Rewards points can be redeemed at any food or beverage outlet, for bottleshop purchases, at reception, for Prize Cabinet purchases and for the payment of utility bills. Terms and Conditions apply, rewards points may not be used for show ticket purchases.

CAN I BE MOVED DOWN STATUS LEVELS?

Yes, but unlike moving up levels, status levels will only be reviewed every 6 months. Once you reach a status level you will not move down until the next review date.

DO REWARDS POINTS EXPIRE?

Yes, at the close of business on the 30th June each year all C.ex Star Rewards program points will expire and become zero (0). The only exception to this is those members on Diamond and Platinum status levels.

HOW MANY POINTS DO I NEED FOR EACH LEVEL?

There are five (5) levels of reward status in the C.ex Star Rewards Program: Bronze, Silver, Gold, Platinum and Diamond. Each level offers special benefits and rewards to the members on each respective level.

Entry points to each level are determined by the number of points you earn within a twelve (12) month period. The entry points required for each status level are:

★ BRONZE	ENTRY LEVEL
★ SILVER	1,000 POINTS
★ GOLD	5,000 POINTS
★ PLATINUM	30,000 POINTS
★ DIAMOND	60,000 POINTS

C.ex Star Rewards is the members loyalty program at the C.ex Group of Clubs, where your loyalty is rewarded with the following great benefits*:

- ★ DISCOUNTS
- ★ SPECIAL PROMOTIONS
- ★ BIRTHDAY SPECIAL OFFERS
- ★ DISCOUNTED SHOW TICKETS
- ★ AND LOADS MORE!

It's our way of thanking you for your continued loyalty!

* Benefits vary between status levels